

## Toolkit Overview

### 1. Graphics & Branding

- a. Let's Celebrate Kaya Announcement Graphic
- b. Coloring Sheet featuring Kaya.
- c. Birthday Party Outfit Reminder Flyer
- d. Kindness Card Template
- e. Pajama Day Bookmark

### 2. Activity Plans

- a. Daily activities tied to IQ4K themes, such as quality care, kindness, and physical activity.

### 3. Links & Resources

- a. [Be Active Kids Guide to Early Childhood Physical Activity](#) (Movement ideas for Monday).
- b. [Parent Rack Card about IQ4K](#) for Thursday.
- c. Kangaroo-themed book suggestions for Friday.

### 4. Social Media Templates

- a. Suggested posts for each day with hashtags and taglines.

***Thank you for helping us make Kaya's birthday special and memorable for everyone.***

#### Daily Breakdown

- **Monday, March 31st: Let's Celebrate Kaya All Week!** 🎉
  - **Activity:** Start the week with movement! Use the Be Active Kids guide to plan a physical activity like hopping, skipping, or dancing.
  - **Social Media Post:** 🎉 Let's Celebrate Kaya's Birthday All Week! 🎉 We're kicking off the fun with a movement activity today! Staying active is key for happy, healthy kids.
  - **Toolkit Items:**
    - [Be Active Kids Guide](#)
    - Let's Celebrate Kaya Announcement Graphic
- **Tuesday, April 1st: Happy 3rd Birthday Kaya!** 🎂
  - **Activity:** Host a coloring contest! Print out the Kaya coloring sheet and let the kids decorate it. Encourage children to come dressed in birthday party outfits.
  - **Social Media Post:** 🎂 Happy 3rd Birthday, Kaya! 🎂 We're celebrating with a coloring contest! We will display the masterpieces or let parents vote for their favorites! 🎉 Today's theme is birthday party fun! Kids can come dressed in their favorite party clothes. #KayaTurns3 #CelebrateQuality

Please partner with your CCR&R Child Care Consultant or IQ4K Specialist for completion of the IQ4K application.

## 2025 Happy Birthday Kaya Toolkit

- Toolkit Items:
  - Kaya Coloring Sheet.
  - Birthday Party Outfit Reminder Flyer
- Wednesday, April 2nd: Kindness with Kaya 🌸
  - Activity: Have children color thank-you cards for community groups or send them to work with parents. Encourage them to wear "love colors" like pink, red, yellow, or green.
  - Social Media Post: 📧 Kindness with Kaya 📧 Today, we're spreading kindness! The kids are making colorful cards to thank community helpers and families. 💖 Whether sending them to parents' workplaces or local groups, it's a beautiful way to say "thank you." We're wearing "love colors" to brighten the day—pink, red, yellow, and more!
  - Toolkit Items:
    - Kindness Card
- Thursday, April 3rd: Share IQ4K with Parents 💡
  - Activity: Share IQ4K resources with families. Whether or not your program is rated, this is a perfect day to introduce parents to the benefits of quality care.
  - Social Media Post: 🎉 Share the Love for Quality Care! 🎉 We're sharing with families about IQ4K and what it means for our program. It's a great time to highlight the importance of quality care. Parents, check out the IQ4K Parent Rack Card to learn more: [Insert Link] #KayaTurns3 #BuildingQualityTogether
  - Toolkit Items:
    - [Parent Rack Card](#)
- Friday, April 4th: Pajama Day with Kaya 📖
  - Activity: Celebrate Pajama Day by reading kangaroo-themed books and inviting a guest reader to join the fun.
  - Social Media Post: 🐨 Pajama Day! 🐨 We're wrapping up Kaya's birthday week with a cozy celebration! Pajamas, kangaroo-themed books, and maybe even a guest reader to share stories with the children. It's the perfect way to relax after a fun-filled week! 📖 What's your favorite book about kangaroos? Share with us! #KayaTurns3 #CozyCare
  - Toolkit Items:
    - Kangaroo Book List:
      - *Birthdays around the World* Margriet Ruurs and Ashley Barron
      - *Let's Celebrate!: Special Days Around the World* Kate Depalma
      - *Does a Kangaroo have a Mother too?* Eric Carle
      - *Where's my Joey?* Wendy Monica Winter
      - *Kangaroo: Fascinating Animal Facts* Tyler Grady
      - *If I were a Kangaroo* Anna Raff & Mylissa Larsen
    - Pajama Day Bookmark Template.

### Additional Notes

- Photo/Video Sharing: providers may share pictures or videos of their celebrations with CCR&R. Highlight moments like children coloring, hopping like kangaroos, or reading books. (No Children's faces)

**With this toolkit, child care providers can celebrate Kaya's birthday in engaging, creative ways while promoting the value of quality care!**

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