

2018 ANNUAL REPORT



#TogetherWeWill
RAISE THE QUALITY
of child care
IN IOWA

*Our mission is to provide resources, education
and advocacy to support quality child care.*

Raising Quality

Child Care Resource & Referral (CCR&R) is a service to help improve the quality of care for all of Iowa's children by promoting their learning and development. CCR&R supports child care providers in complying with state regulations and offers trainings to improve the quality of their care. We also provide free child care referrals and education to parents and caregivers on choosing a quality child care environment for their children and provide business and community partners with data and information on the availability of child care and a variety of other child-related topics. Quality child care providers protect the health and safety of the children in their care and help children learn, develop, grow and prepare for school.

CONSULTATION

Child Care Consultants are a valuable resource for providers and offer customized assistance on topics each program requests.

7,182

On-site visits to increase quality of services.

12,300

Technical assistance for training, QRS and more!

3,831

Providers who received free services from CCR&R.

TRAINING

CCR&R has made a commitment to offer high-quality, foundational professional development opportunities.

10,123

Participants received training.

1,028

Participants received online training.

3,362

Total number of training hours offered by CCR&R.

PARENT SERVICES

CCR&R offers parents guidance and resources so they have a greater understanding about selecting a quality child care.

5,357

Families received referrals and were educated about quality child care.

94%

Parents reporting CCR&R was helpful.

92%

Parents reporting they would use CCR&R services again.



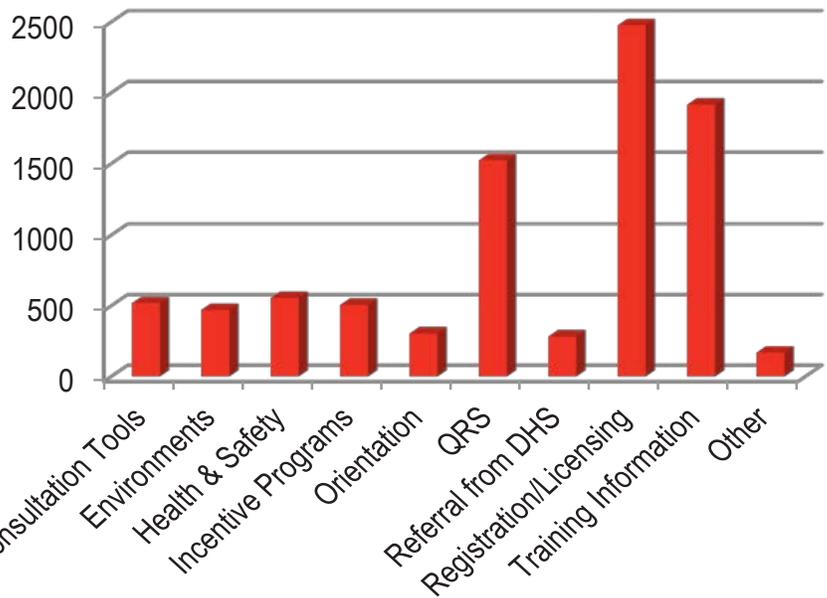
"I'm very satisfied with the wonderful trainings provided that help make my program better. Keep up the great work!"

"I appreciate CCR&R and my child care consultant for always being there to help or answer any questions I may have!"



ON-SITE VISITS

Child Care Consultants are an excellent resource for providers and their assistance is customized to topics each program requests. Consultants make on-site visits to enhance programs and increase quality services for children.



*This data includes fully and partially DHS funded employees. Data is not included for employees funded 100% through other programs.

Participating programs



IOWA'S QUALITY RATING SYSTEM



Child Care Resource & Referral strives to improve the services of child care professionals, in turn, effectively improving the services for Iowa's youngest citizens. Quality child care providers protect the health and safety of the children in their care and they help children learn and be prepared for school.

Iowa's Quality Rating System (QRS) is a voluntary program available to child development homes, licensed child care centers and preschools and child care programs that are operated by school districts. There are five levels with specific steps that encourage improvement. Participation in QRS shows a program's commitment to quality child care.

The Department of Human Services requires CCR&R to reach performance measures for QRS. Iowa CCR&R is proud to announce that we met these goals!

LEVEL 2-5

23% QRS Provider Goal

23%

ACHIEVED

LEVEL 3-5

11% QRS Provider Goal

18%

ACHIEVED

BUSINESS/COMMUNITY SERVICES



Businesses and communities grow when they support the child care needs of employees.

Quality child care provides a competitive advantage to businesses in attracting and retaining talent, increasing productivity and employee satisfaction and reducing absenteeism.

CCR&R provides resources to support working families through information booths at employee fairs, presentations and community events. We offer resources and data about child care in specific areas and trends for geographic regions. Communities looking to retain and expand businesses can utilize our services to grow local and regional economies.

2,163
Iowans educated about quality child care during 145 presentations statewide.

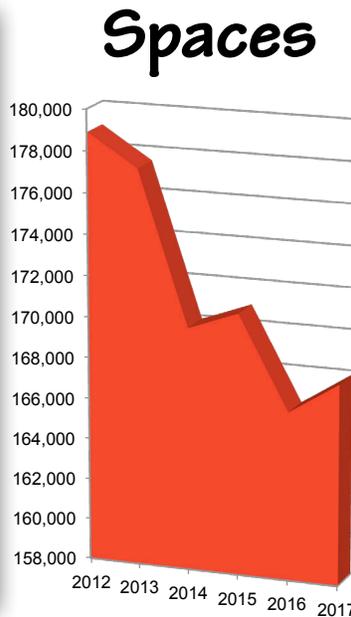
33,893
Iowans educated at 103 community fairs.

3,306,235
Estimated social media reach in FY18

CHILD CARE DESERTS

The demand for child care has grown significantly in previous decades and a child care system that is adaptable and responsive to a variety of needs is required. Ensuring all children have access to high-quality programs prepares children for school and leads to success later in life. However, the supply of such child care is often limited. Iowa has seen a significant decrease in the available number of spaces for children. Iowa CCR&R is focused on advocating for children and high-quality child care programs.

From 2012 to 2017 licensed and registered child care businesses in Iowa dropped from 9,963 to 6,132. This child care crisis not only affects families, but businesses are also seeing the affects.



Access to affordable, reliable high-quality child care can help increase work availability for parents, limiting instances in which parents must choose between their work and their family. It helps businesses by reducing employee turnover and absenteeism, factors that impact their bottom line.

Quality early learning environments impact children's health, well-being and future academic and career success which benefits businesses by building a strong future workforce.

If you want to learn more about how we can help your community recruit child care programs and provide services to make sure those programs are quality early learning environments, visit our website at www.iowaccrr.org. We are one call away from helping individuals and businesses start a new career in child care!



www.iowaccrr.org

Funding provided by the Iowa Department of Human Services through the Child Care Development Fund

CONNECT WITH CCR&R

