



Child Care Across Iowa



The Black Hawk County Child Care Coalition was formed with a simple goal - they wanted to help solve the child care crisis in their county. In 2015, 40% of the child care programs had left the field (Child Development Homes and Licensed Centers). This left a gap of 3,000 child care spaces across Iowa. They started to hear from businesses that they were having a hard time recruiting and retaining staff. A local manufacturing company shared they were losing staff and one of the top reasons was child care availability. Their turnover costs were averaging \$4,000 per staff member and on average, they were losing 5 staff members per month due to no child care.

A local architect shared that new businesses coming into town were struggling to recruit staff due to the lack of child care availability.

Some businesses decided not to expand due to the lack of child care.

CCR&R and our statewide partners recruited members for a Child Care Coalition and started a Solutions Tour in May of 2018. Over 40 community members attended and the coalition developed solutions. In June of 2018, solutions were reached based on conversations and requests during the community meeting.

Solutions developed with the Child Care Coalition:

- Community College Solution - add more business courses to curriculum and develop an educated workforce.
- Businesses, Child Care, Building and Expanding - elevate the child care conversation with the private sector and form a business co-op model.
- Child Care and Entrepreneurs - explore an insurance package for child care programs. Build the child care business, develop leaders and produce better business practices.
- Non-English Speaking Population - work alongside the refugee population to determine services for families in those communities.

If your community is experiencing a child care crisis, reach out to CCR&R! We can help facilitate discussions and solutions!

Contact CCR&R 855-244-5301



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