Business involvement is critical in looking toward Iowa’s future workforce. Creating partnerships with communities to recruit and retain a reliable workforce and options for early childhood education are essential. In many Iowa communities, child care is either unaffordable, inaccessible or nonexistent. Providing child care options and information can increase productivity and help keep employees focused at work.

Child care related benefits can be a valuable tool for businesses looking to develop, grow and retain their workforce. Research shows that increasing access to quality, affordable child care options isn’t just a great perk for employees - it’s good for your bottom line and can play a critical role in your workforce retention strategy.

To learn about options available for businesses to take action, connect with Iowa CCR&R!
Businesses that invest in high-quality early education programs that begin at birth are supporting the needs of the workforce today and strengthening the workforce of tomorrow.

Make your business and community stronger by exploring ways early childhood education that begins at birth can be available to everyone. This will increase workforce participation and support state and regional economic growth.

Have more questions or interested in exploring child care needs for your business, employees and community?

Connect with Iowa CCR&R: 855-244-5301

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