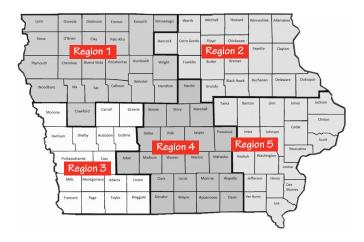
Strong leadership and caring supportive staff."

-Professional Development Instructor, Northwest Iowa

# Business & Community

Businesses and communities grow when they support the child care needs of employees and community members. CCR&R provides resources to support working families through...

- Referrals to local child care options for employees
- Informational booths at employee, job or health fairs
- Data on the need and availability of child care in area
- Lunch and learn sessions about child care
- Employee/parent presentations
- Meetings about local child care concerns
- Articles for newsletters
- Advocacy for providers, children and families
- Resources and information on child development, quality child care and professional organizations





lowa Child Care Resource & Referral (CCR&R)

#### Mission Statement:

lowa Child Care Resource and Referral provides resources, education and advocacy to support quality child care.

#### www.iowaccrr.org

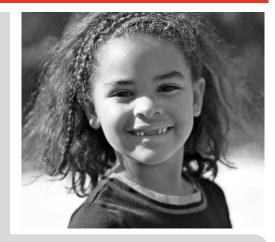






Funding provided by the Iowa Department of Human Services through the Child Care Development Fund

## Guide to Child Care in Iowa





Consultation • Referrals

Advocacy • Training

"

CCR&R answered all my questions and helped me more than anyone else has <u>ever</u>. They listened and explained everything in terms that I could understand. Thanks very much!"

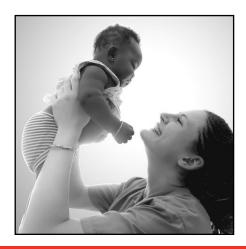
-Parent, Southwest Iowa

#### Families

We want you to make an informed child care choice! CCR&R can help by providing...

- FREE referrals to child care in your area
- Average costs of child care by type of care
- Tips on how to choose quality care
- Ideas how to start a positive partnership with provider
- Information on financial assistance programs

CCR&R provides only referrals, not recommendations.





Send your child to a program that is aiming for quality. QRS is...

- A voluntary program that shows the provider is improving and providing quality child care
- Raising number of children in quality care
- Encouraging providers to use better business practices
- 1-5 stars are earned by completing activities in the following areas of quality:
  - ★ Professional Development
  - ★ Health and Safety
  - ★ Environment
  - ★ Family and Community Partnerships
  - ★ Leadership/Administration

CCR&R has done a great job helping me get my ChildNet certification and get QRS rated!"

-Child Care Provider, Central Iowa

I work with CCR&R for all the great information and supplies they give. My consultant is always ready to answer any questions or come for a visit."

-Child Care Provider, Southeast Iowa

### Providers

By working together, we can help children develop and grow. CCR&R can...

- Assist with meeting DHS registration/licensing
- Offer DHS approved training
- Refer families to your child care
- Provide financial & business resources
- Consult with programs on-site
- Assist with improvement steps, i.e. room arrangement
- Connect you to a Child & Adult Care Food Program (CACFP) sponsor, Child Care Nurse Consultant, AEA and other resources

